

LEARNING MENU

UNIT 3 - CONSUMER LAW - OBJECTIVES 49-54

COMPLETE THE FOLLOWING TASKS (REQUIRED):

KWL

READ "AT FTC'S REQUEST, JUDGE IMPOSES BAN ON MARKETERS OF "DETOX" FOOT PADS" AND COMPLETE A KWL CHART ON THE ARTICLE.

LETTER OF COMPLAINT

WRITE A LETTER OF COMPLAINT TO A COMPANY OF YOUR CHOOSING USING THE TIPS PROVIDED IN *STREET LAW* (PAGES 260-261).

CHOOSE AT LEAST TWO OF THE FOLLOWING ASSIGNMENTS TO COMPLETE (AT LEAST ONE FROM EACH COLUMN):

ANALYSIS OF PRINTED AD

BRING IN AN ADVERTISEMENT FROM A MAGAZINE, NEWSPAPER, OR OTHER PRINTED SOURCE (OR PRINT AN AD FROM THE INTERNET). COMPLETE AN ANALYSIS WORKSHEET ON THE AD.

COMIC: PROTECT YOURSELF

CREATE A COMIC STRIP OF AT LEAST SIX FRAMES TO EXPLAIN TO CONSUMERS HOW TO PROTECT THEMSELVES BEFORE AND AFTER BUYING A PRODUCT.

CREATION OF MAGAZINE AD

CREATE AN AD TO APPEAR IN A MAGAZINE OR NEWSPAPER ADVERTISING FOR A STORE OR PRODUCT OF YOUR CHOOSING. BE SURE TO MARKER THE PRODUCT TOWARDS A TARGET AUDIENCE.

POSTER OF FEDERAL/STATE LAWS

CREATE A POSTER ON 12X18 POSTER PAPER (OR A GRAPHIC ORGANIZER ON REGULAR PAPER) INCLUDING PICTURES (PRINTED AND ATTACHED) AND DESCRIPTIONS OF HOW FEDERAL AND STATE GOVERNMENTS PROTECT CONSUMERS.

CHARTING ADVERTISING STATISTICS

CHOOSE A STATISTIC TO RESEARCH (HOW MUCH IS SPENT ON ADVERTISING, HOW MUCH ADVERTISING INCREASES SALES, ETC.), AND CREATE A BAR GRAPH TO ILLUSTRATE THIS DATA (USE MICROSOFT EXCEL OR GRAPH PAPER).

CHOOSE ONE OF THE FOLLOWING ASSIGNMENTS TO COMPLETE:

WRITTEN SUMMARY

IN 250-500 WORDS, WRITE AN ESSAY SUMMARIZING THE WAYS THAT STATE/FEDERAL GOVERNMENTS PROTECT CONSUMERS, AND/OR HOW YOU CAN PROTECT YOURSELF AS A CONSUMER. USE THE PSSA WRITING RUBRIC TO GUIDE YOU.

SONG

WRITE AN ORIGINAL SONG OR SONG PARODY TO EXPLAIN WAYS THAT STATE/FEDERAL GOVERNMENTS PROTECT CONSUMERS, AND/OR HOW YOU CAN PROTECT YOURSELF AS A CONSUMER. A COPY OF LYRICS MUST BE TURNED IN AFTER PERFORMING YOUR SONG FOR THE CLASS.

PRESENTATION

USE POWERPOINT, PREZI.COM, OR ANIMOTO.COM TO CREATE A PRESENTATION ON THE WAYS THAT STATE/FEDERAL GOVERNMENTS PROTECT CONSUMERS, AND/OR HOW YOU CAN PROTECT YOURSELF AS A CONSUMER. A COPY MUST BE TURNED IN ELECTRONICALLY.

CONSUMER PROTECTION SKIT

WORK IN A GROUP OF NO MORE THAN FOUR TO CREATE A SKIT LASTING BETWEEN 1-2 MINUTES THAT EXPLAINS STATE/FEDERAL GOVERNMENT PROTECTION OF CONSUMERS, AND HOW CONSUMERS CAN PROTECT THEMSELVES.